BUILDING A NETWORK: Impetus

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Upper San Marcor@laterahed initiative

Trinity Glighose GCD Texas Rivers Projection Association

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Cibolo Nature Center Meadow@Center Liano River Fide Station - TTU

Hill Country Alliance

Friends of Enchanted Rock Sol Streets Sol Diance City of Austin (WaterSted Protection Dept.) Texas Read Association

Upper Guadalue River Authority

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Lady Bird Johnsom WildBower Center



Texas Hill Country Conservation Network

Network Models and Lessons from Across the U.S.

October 11, 2017



Why use a network approach?

- Complexity of issues
- Scale of focus
- Value of differentiated but coordinated roles
- Impact of aligned messages and clear narratives
- Efficiencies from shared assets and investments
- Fundraising and relevance to strategic philanthropy

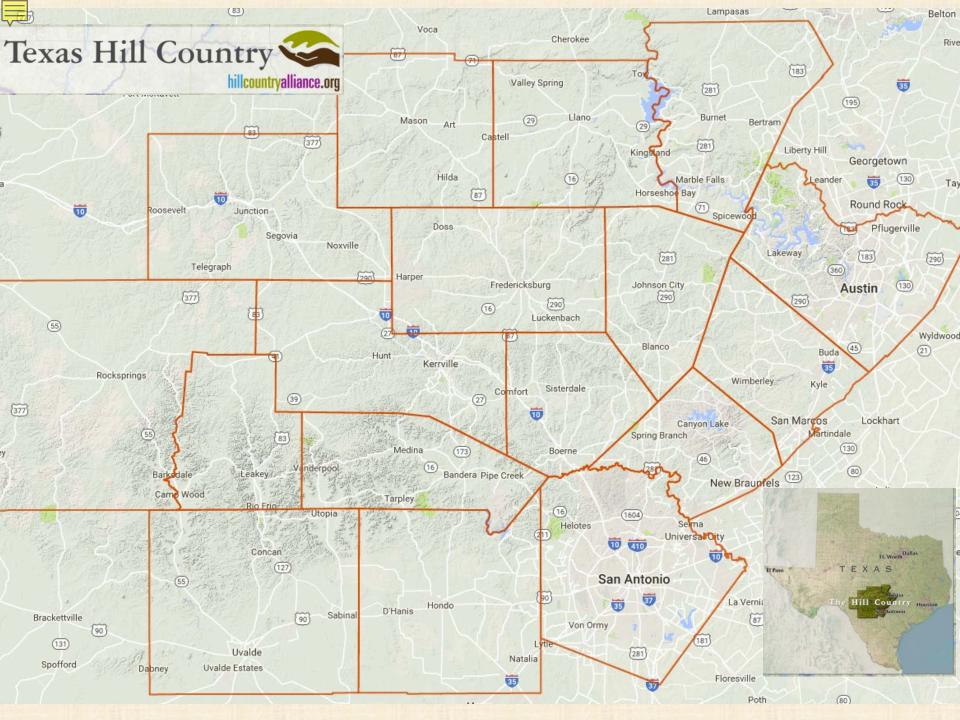


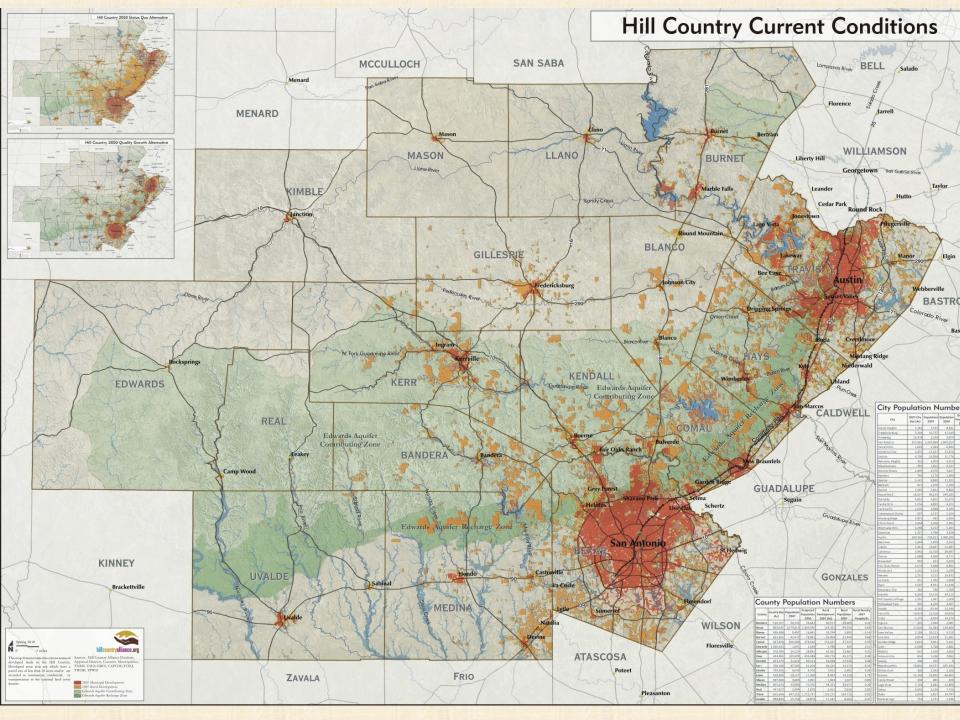
Presentation Overview

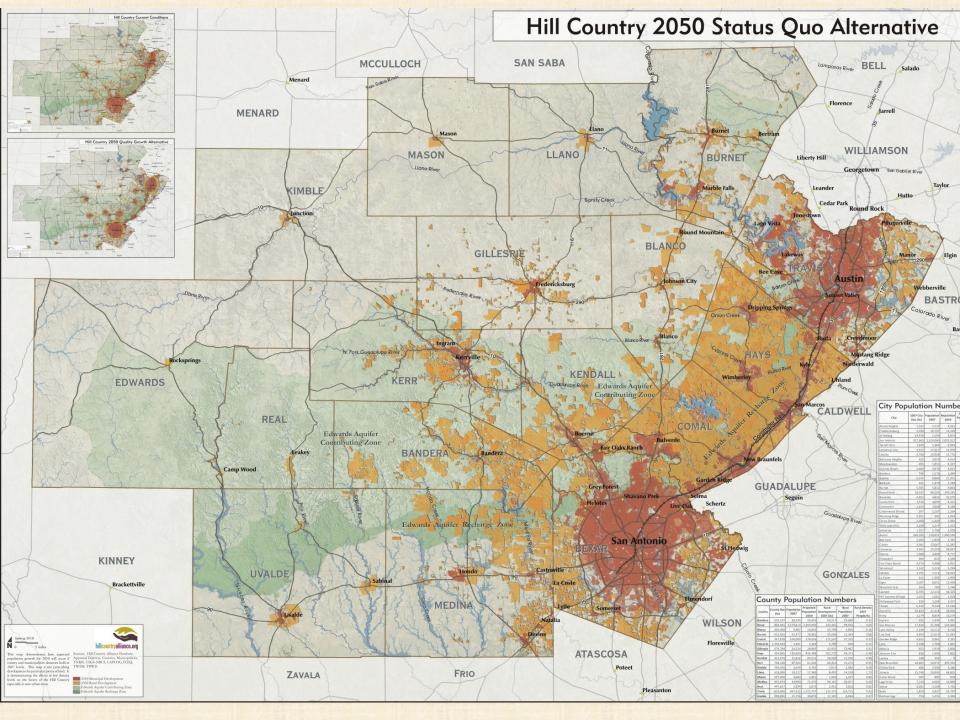
- State of the Hill Country today
- Why form a Network
- What has the Network accomplished
- Getting involved





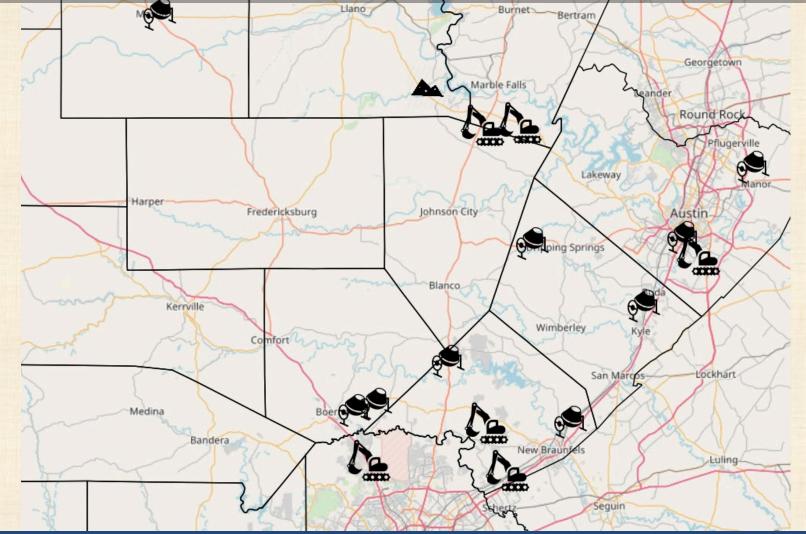








STATE OF THE HILL COUNTRY: Industrial Activity



1,114 Standard Air Permits granted in 2017. 0 Denied.

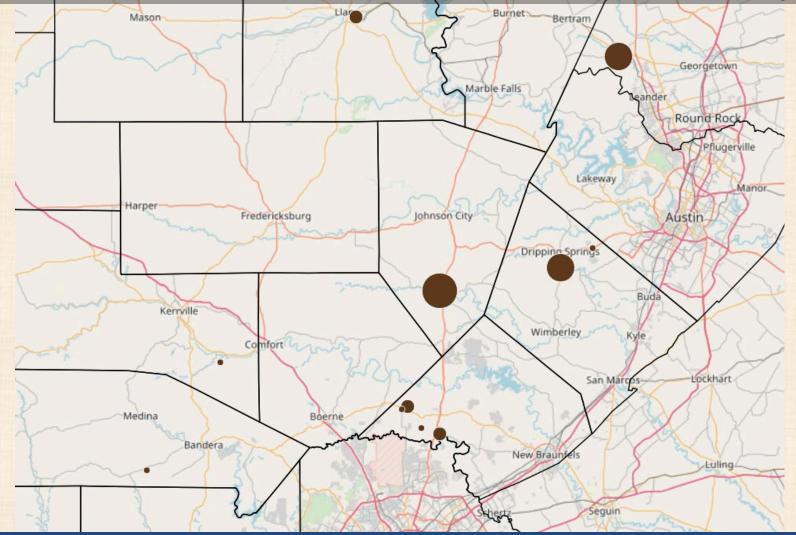
Castroville

Hondo

Sabina



STATE OF THE HILL COUNTRY: Direct Discharge



2.1BILLION gallons of discharge per year

Nixon

Castroville

Hondo

Sabina

STATE OF THE HILL COUNTRY



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BUILDING A NETWORK: Successes

To maximize the protection of the Hill Country's natural resources through enhanced collaboration.

Landscape-Level Impact Goals

SCALE LAND CONSERVATION

PROTECT WATER QUANTITY

ENSURE WATER QUALITY

Goal 1: Scale permanent land conservation and stewardship practices and shape sustainable development practices

- 100,000 acres protected
- \$400 million in bond funding

Goal 2: Ensure adequate spring and river flows for human and ecological systems

• Advance the use of One Water region-wide

Goal 3: Protect the water quality in Hill Country creeks, waterways, and aquifers from contamination by wastewater and run-off.

 Create a regional watershed conservation plan.

Process and Systems Goals

BUILD AWARENESS

SCALE

INVESTMENT

INCREASE

COLLABORATION

RIPAR

Goal 4: Grow awareness and support for Hill Country conservation among public and

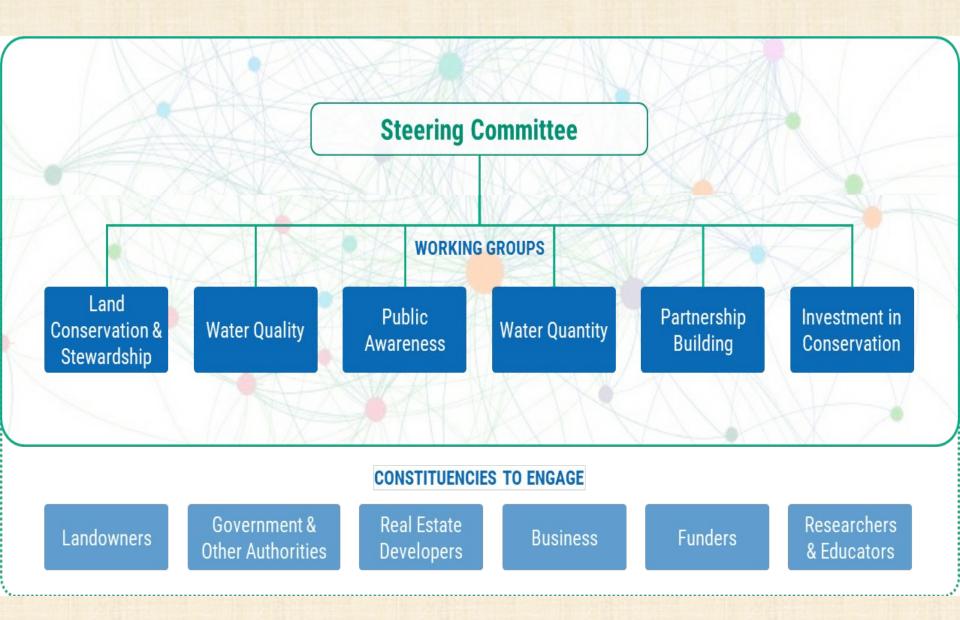
 Public Awareness Campaign utilizing Hill Country celebrities

Goal 5: Scale up investment in Hill Country conservation

- Create a conservation war chest
- Grow capacity of Network
 partners by 10%

Goal 6: Build long-term partnerships for durable conservation of the Texas Hill Country

 Solidify governance of the network









HERE FOREVER



THE MEADOWS CENTER FOR WATER AND THE ENVIRONMENT

TEXAS STATE UNIVERSITY











BUILDING A NETWORK: Successes







BUILDING A NETWORK: Looking ahead

- State of Hill Country metrics and report

 January 2019
- Outreach & Education Campaign
 Preliminary design 2019
- Capital campaign planning

 Creation of conservation fund for the Hill Country

 RCPP Rollout
 - First projects by 2019

GET INVOLVED!

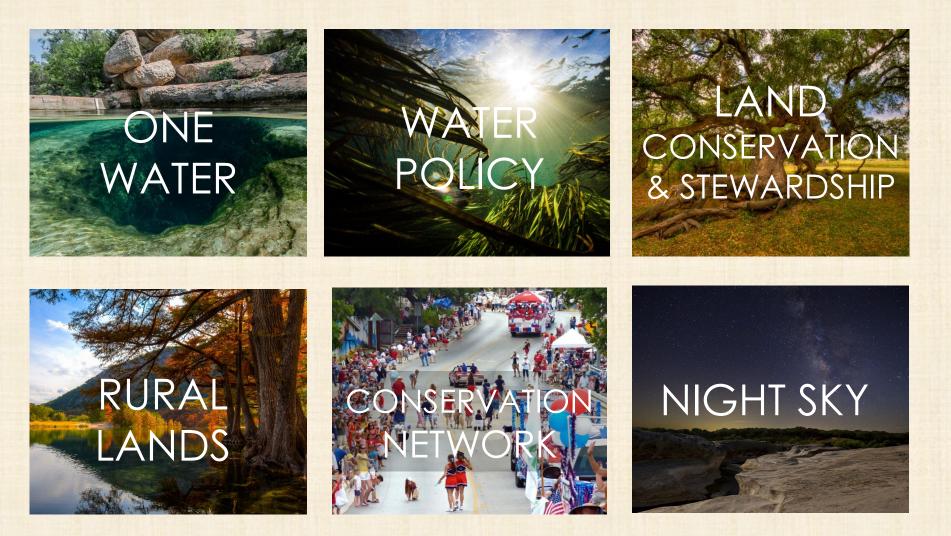


Find shared goals within Network Strategic Plan and your organization
Reach out to Ryan Spencer, ryanspencer@txstate.edu

The Phases of Collaboration



BREAKOUT CONVERSATIONS



WRAP UP AT 4PM

Katherine Romans | Executive Director Hill Country Alliance www.hillcountryalliance.org katherine@hillcountryalliance | 512-410-9368



hill country alliance

CORPORATE PARTNERS

FAMILY OF COMPANIES











FOUNDATION & AGENCY PARTNERS







hill country alliance



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