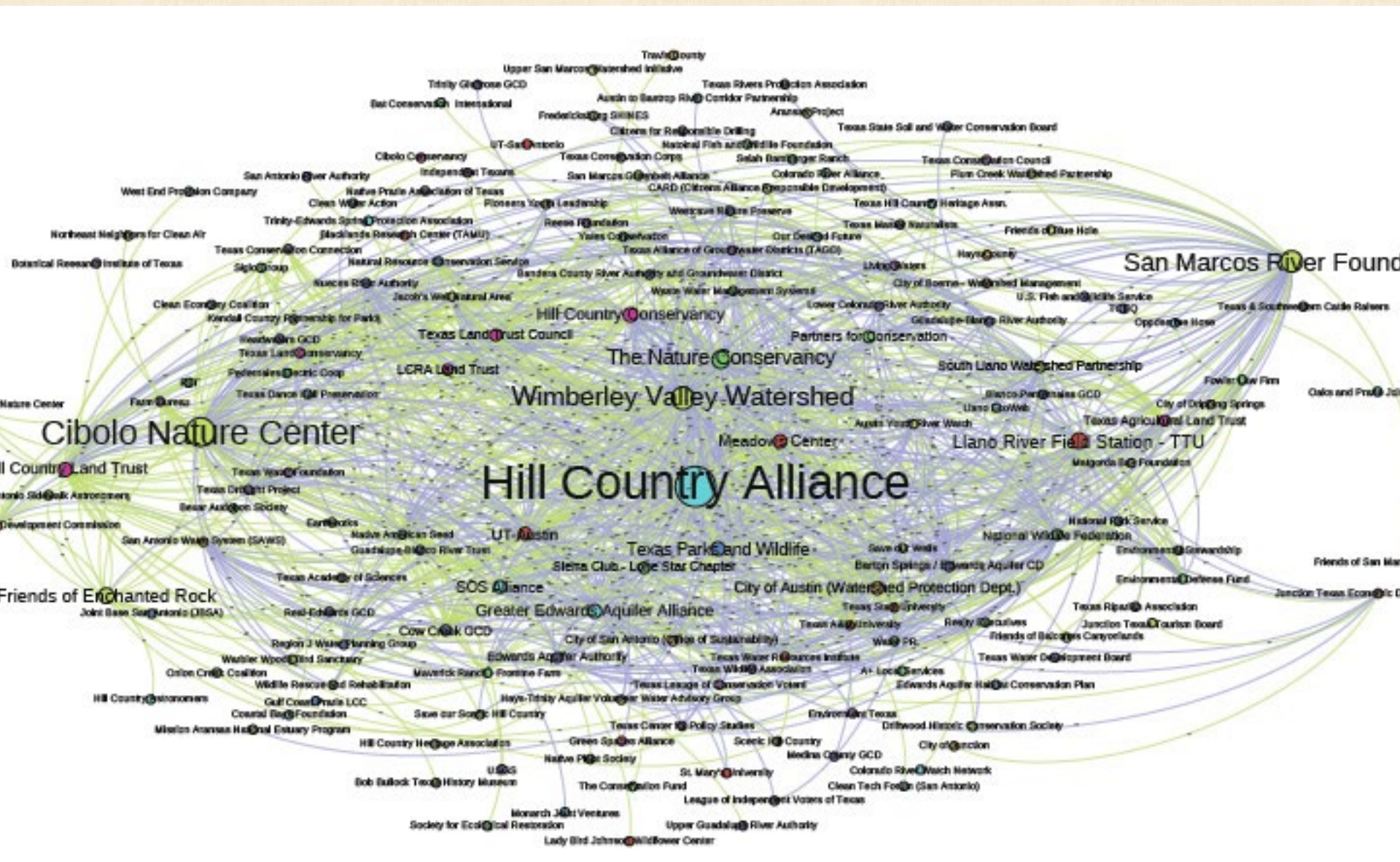
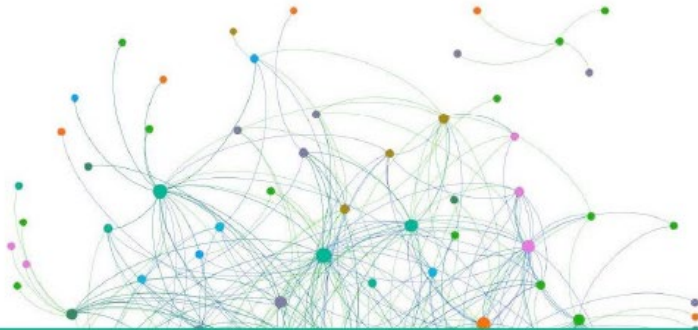


## BUILDING A NETWORK: Impetus



# BUILDING A NETWORK: Design



Texas Hill Country Conservation Network

Network Models and Lessons from  
Across the U.S.

October 11, 2017



## Why use a network approach?

- Complexity of issues
- Scale of focus
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- Fundraising and relevance to strategic philanthropy





**hill country alliance**

# Presentation Overview

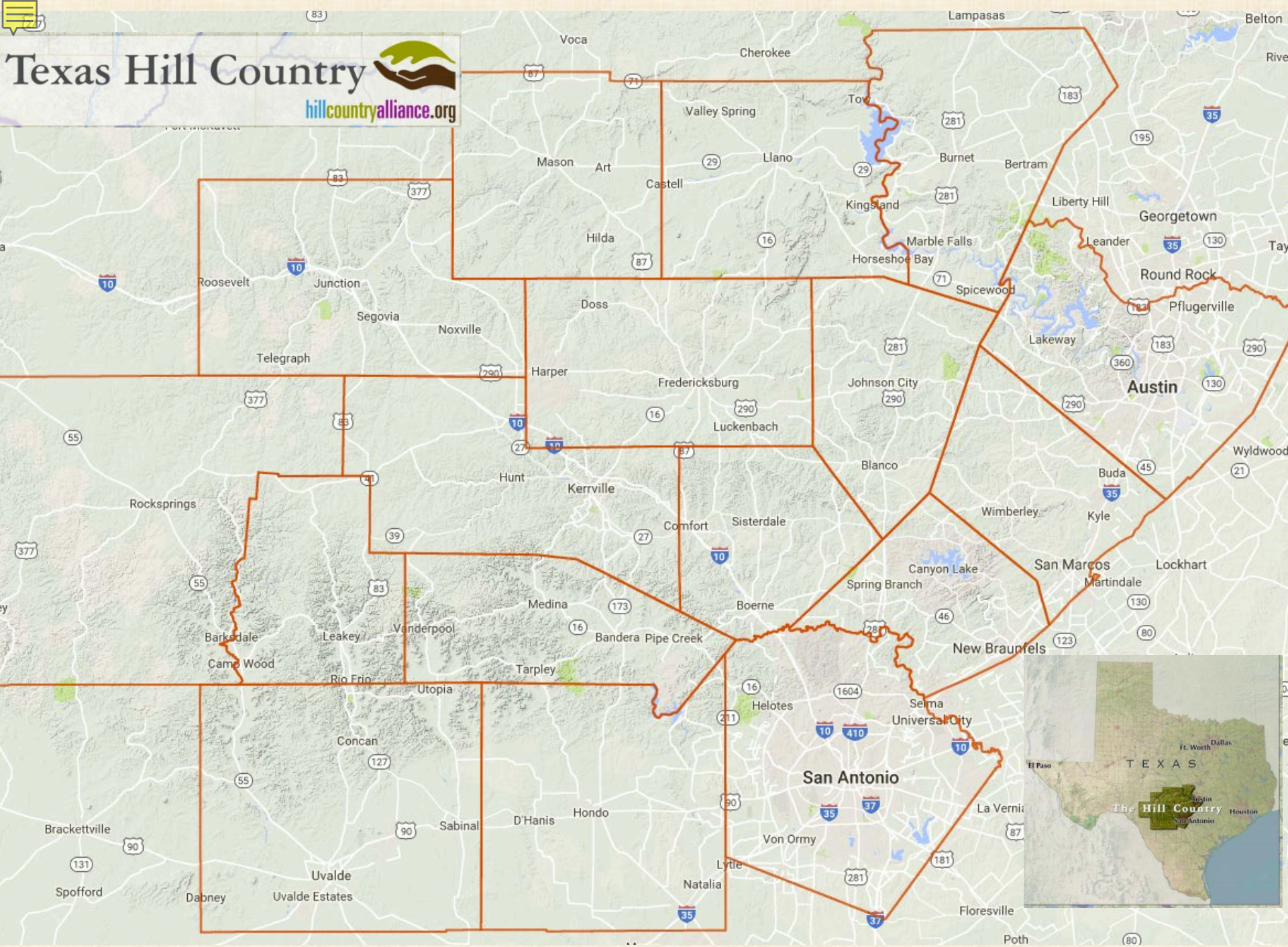
- State of the Hill Country today
- Why form a Network
- What has the Network accomplished
- Getting involved





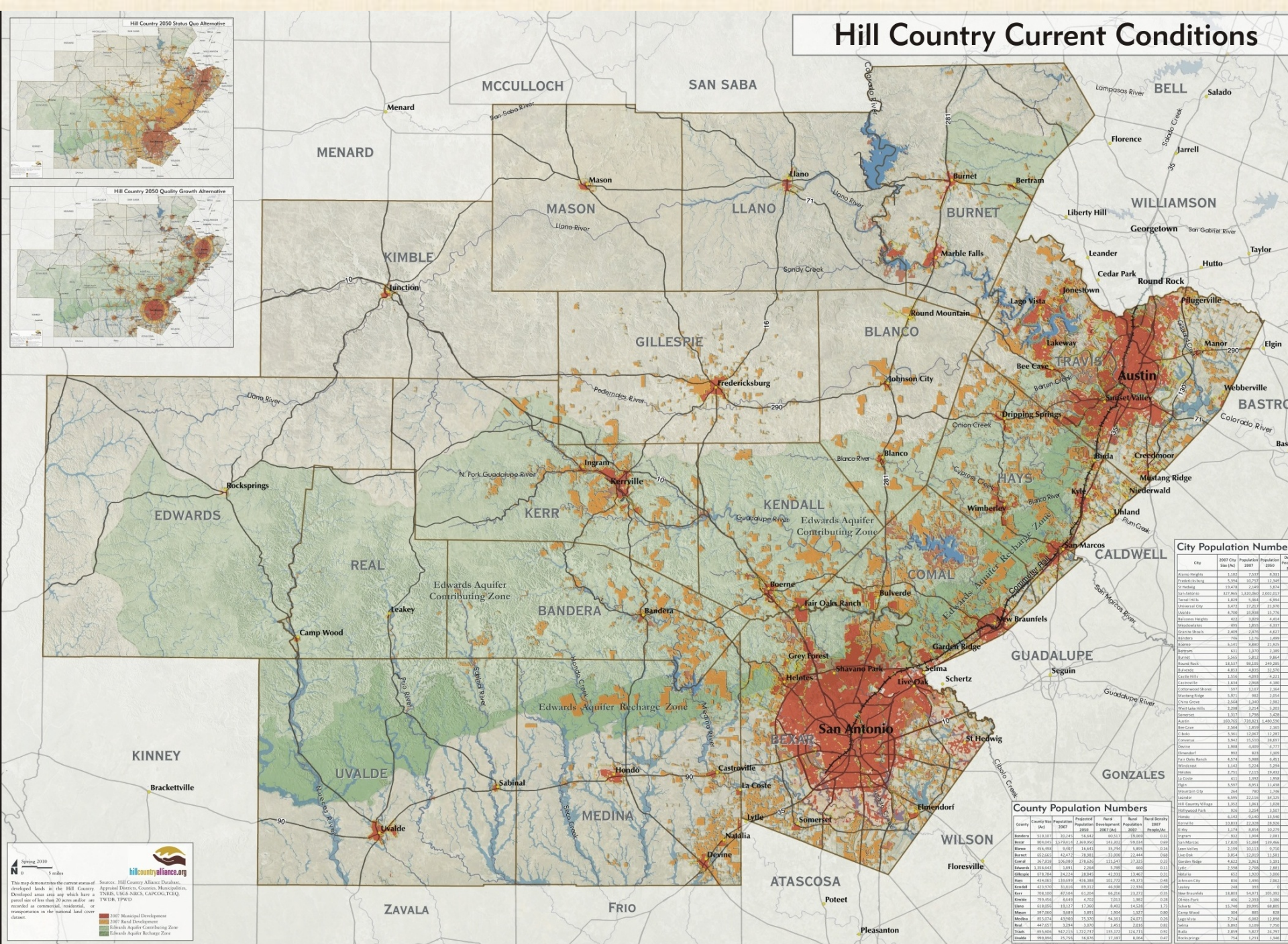






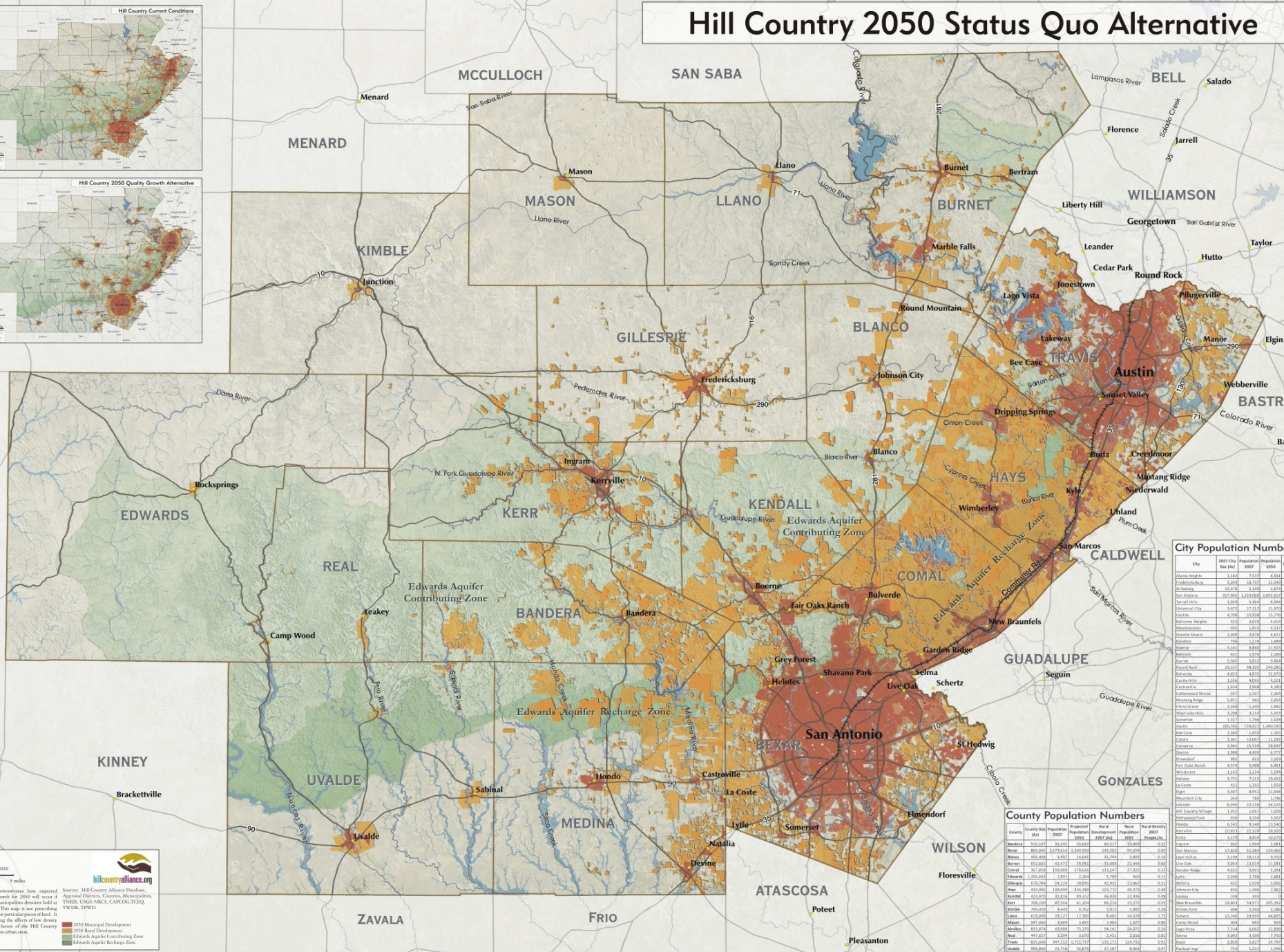
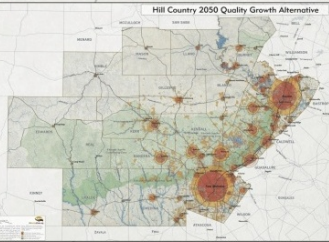


## Hill Country Current Conditions





## Hill Country 2050 Status Quo Alternative

[illegible]

County	County Area (sq. mi.)	Population 1970	Projected Population 2000	Rural Population 1970	Rural Population 2000	Rural Density 2000 Pop./sq. mi.
Banders	5,119	90,871	94,562	40,511	13,000	0.32
Bee	1,000	137,742	145,000	55,000	18,000	0.36
Brewer	1,000	10,000	10,000	10,000	10,000	1.00
Blaine	4,000	5,000	15,000	60,000	3,000	0.15
Burnet	152,000	62,472	78,000	33,000	27,444	0.58
Burns	1,000	10,000	10,000	10,000	10,000	1.00
Edwards	5,000	6,000	2,000	5,000	5,000	0.11
Glenn	478,284	24,224	28,000	42,000	13,000	0.33
Higgins	629,700	490,000	490,000	100,000	46,375	0.46
Johnson	30,000	30,000	30,000	30,000	30,000	1.00
Kear	708,000	47,000	51,000	62,000	21,272	0.35
Kimber	799,000	1,649	4,700	70,000	1,987	0.28
Knox	618,000	15,177	17,000	8,400	16,579	1.23
Lewis	1,000	5,000	3,000	1,000	1,000	1.00
Madison	1,000	4,900	25,000	94,000	10,000	0.27
May	447,000	3,200	3,000	2,000	2,000	0.82
Paul	1,000	1,000	1,000	1,000	1,000	1.00
Utah	999,000	25,715	30,000	17,000	8,004	0.47

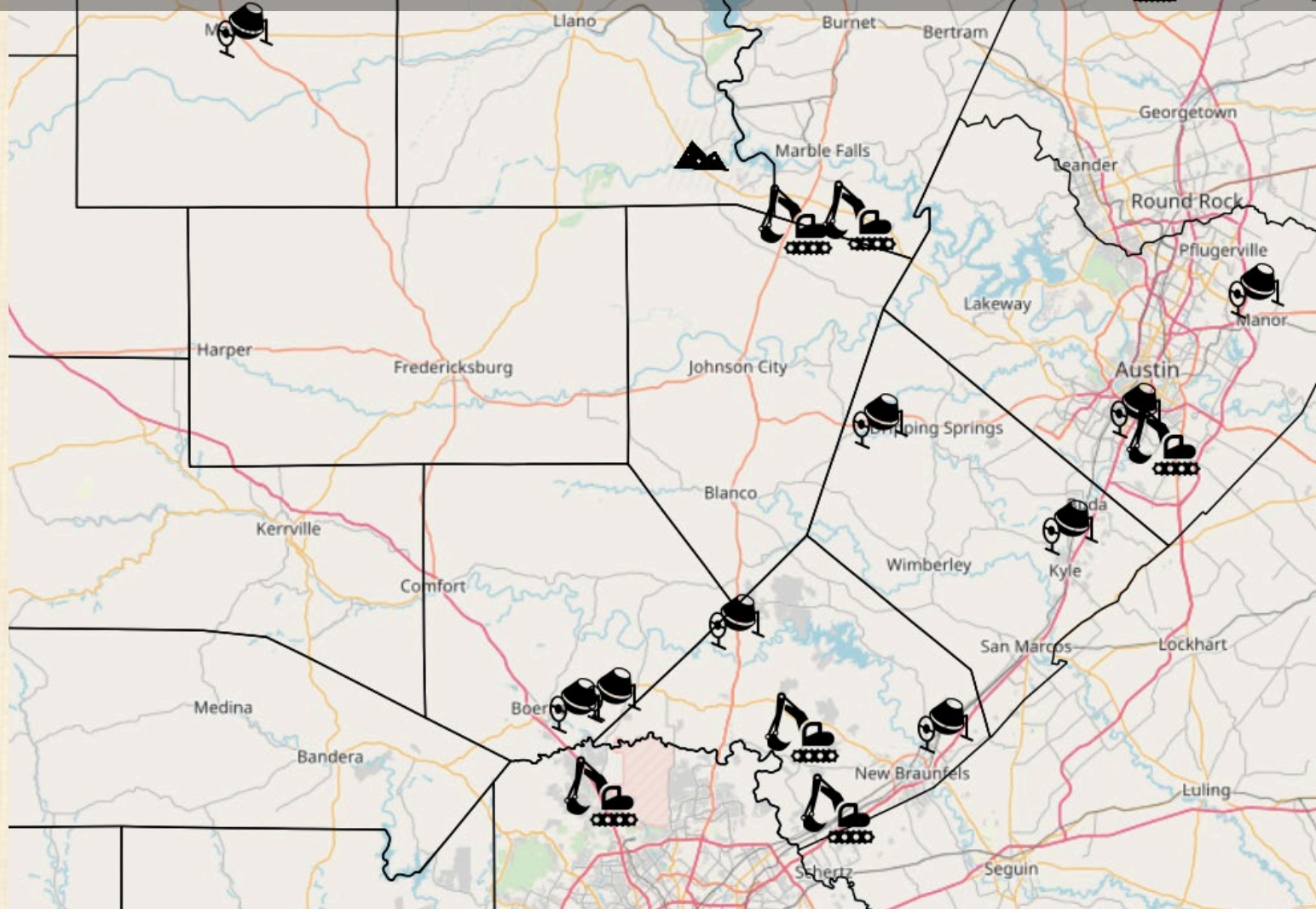




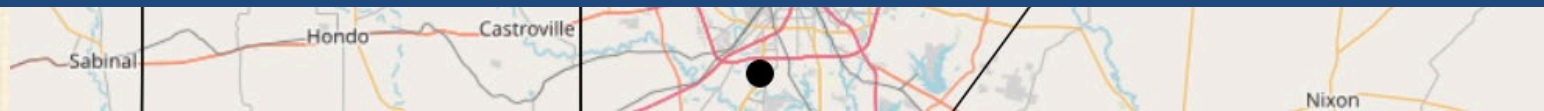
THE SECOND ANNUAL  
Preacher  
FAMILY REVIVAL



# STATE OF THE HILL COUNTRY: Industrial Activity

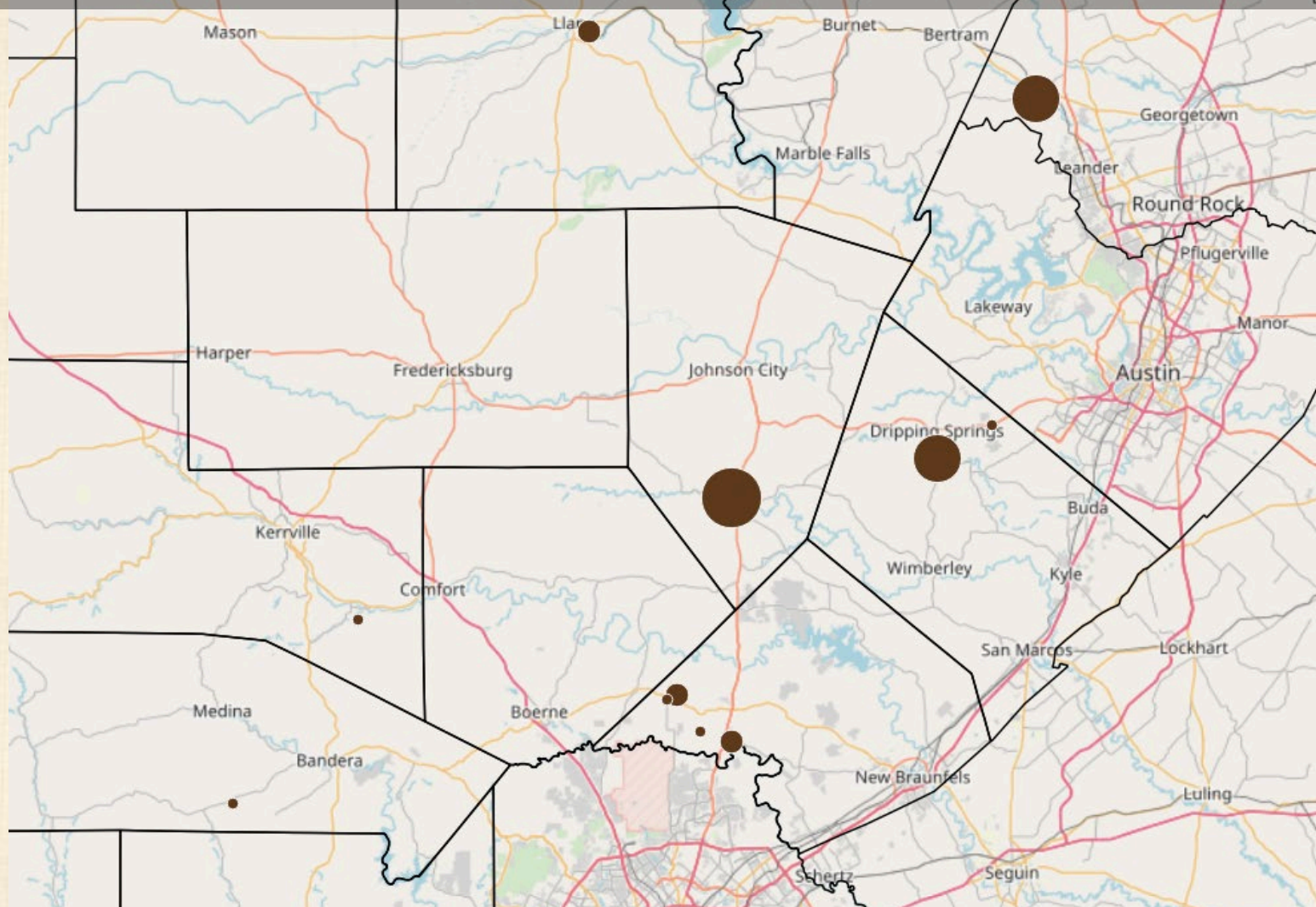


**1,114 Standard Air Permits granted in 2017. 0 Denied.**





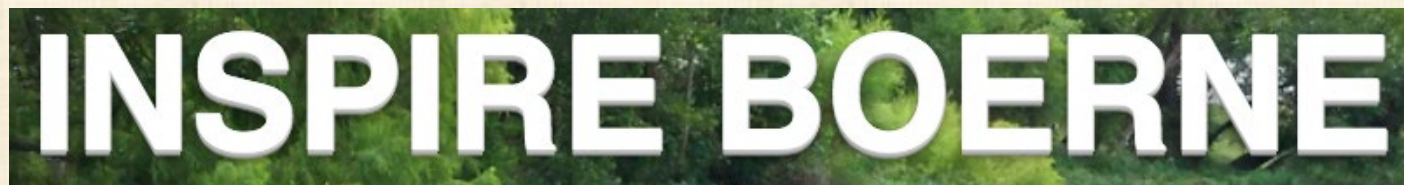
# STATE OF THE HILL COUNTRY: Direct Discharge



**2.1 BILLION** gallons of discharge per year

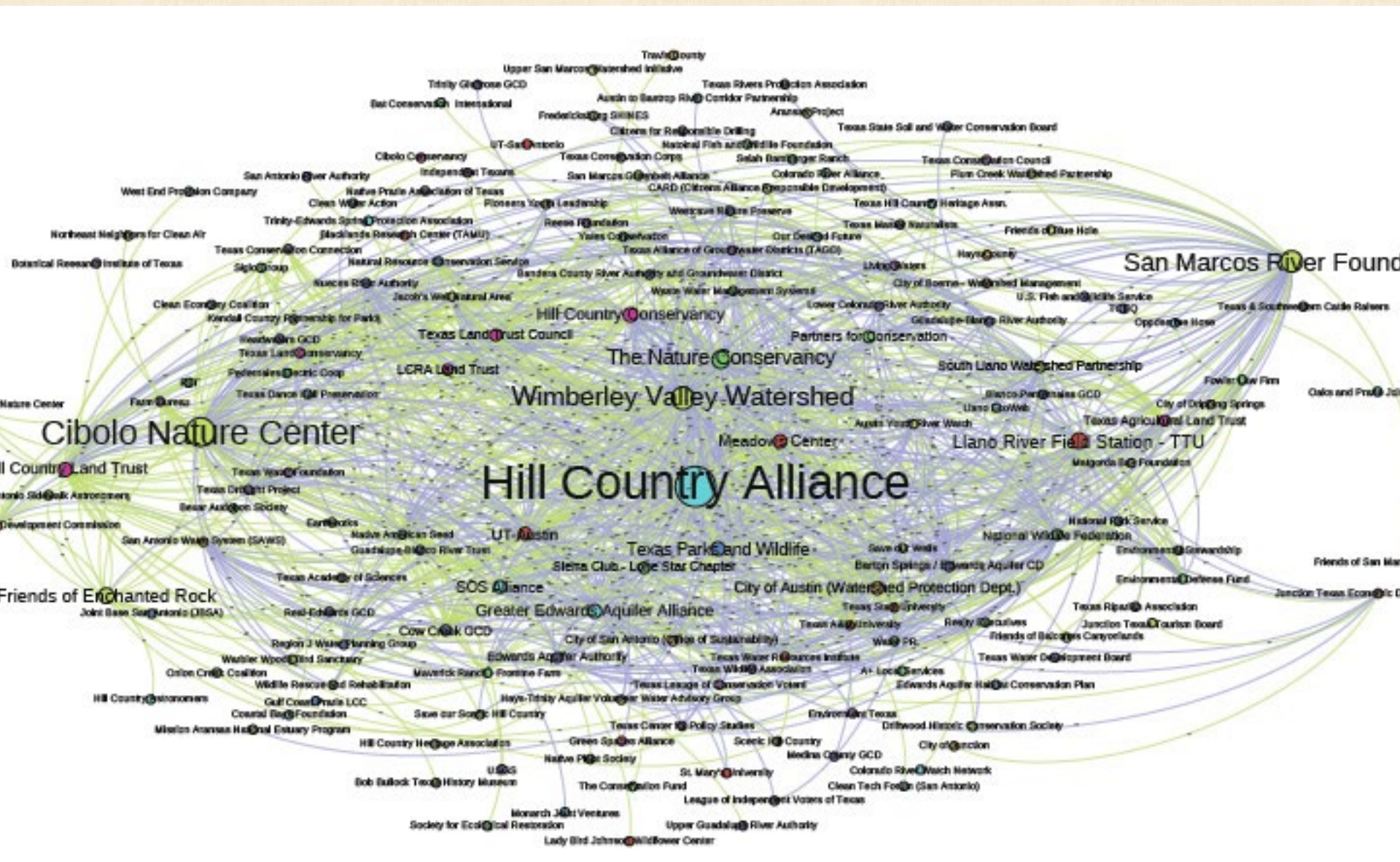


# STATE OF THE HILL COUNTRY





## BUILDING A NETWORK: Impetus





# BUILDING A NETWORK: Successes



To maximize the protection of the Hill Country's natural resources through enhanced collaboration.



# Landscape-Level Impact Goals



## SCALE LAND CONSERVATION

**Goal 1:** Scale permanent land conservation and stewardship practices and shape sustainable development practices

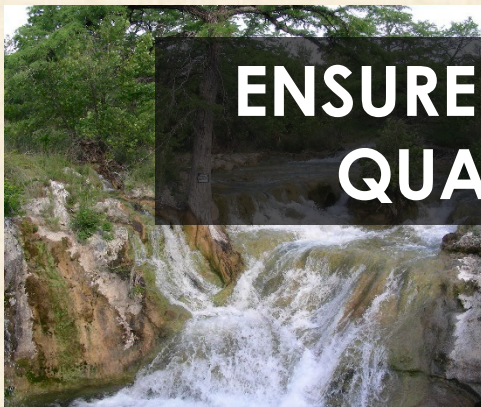
- 100,000 acres protected
- \$400 million in bond funding



## PROTECT WATER QUANTITY

**Goal 2:** Ensure adequate spring and river flows for human and ecological systems

- Advance the use of One Water region-wide



## ENSURE WATER QUALITY

**Goal 3:** Protect the water quality in Hill Country creeks, waterways, and aquifers from contamination by wastewater and run-off.

- Create a regional watershed conservation plan.



# Process and Systems Goals



## BUILD AWARENESS

**Goal 4:** Grow awareness and support for Hill Country conservation among public and

- Public Awareness Campaign utilizing Hill Country celebrities



## SCALE INVESTMENT

**Goal 5:** Scale up investment in Hill Country conservation

- Create a conservation war chest
- Grow capacity of Network partners by 10%



## INCREASE COLLABORATION

**Goal 6:** Build long-term partnerships for durable conservation of the Texas Hill Country

- Solidify governance of the network



# BUILDING A NETWORK: Design





# BUILDING A NETWORK: Design



THE MEADOWS CENTER  
FOR WATER AND THE ENVIRONMENT  
TEXAS STATE UNIVERSITY





# BUILDING A NETWORK: Successes



Pisces  
Foundation




# BUILDING A NETWORK: Looking ahead

- State of Hill Country metrics and report
  - January 2019
- Outreach & Education Campaign
  - Preliminary design 2019
- Capital campaign planning
  - Creation of conservation fund for the Hill Country
- RCPP Rollout
  - First projects by 2019

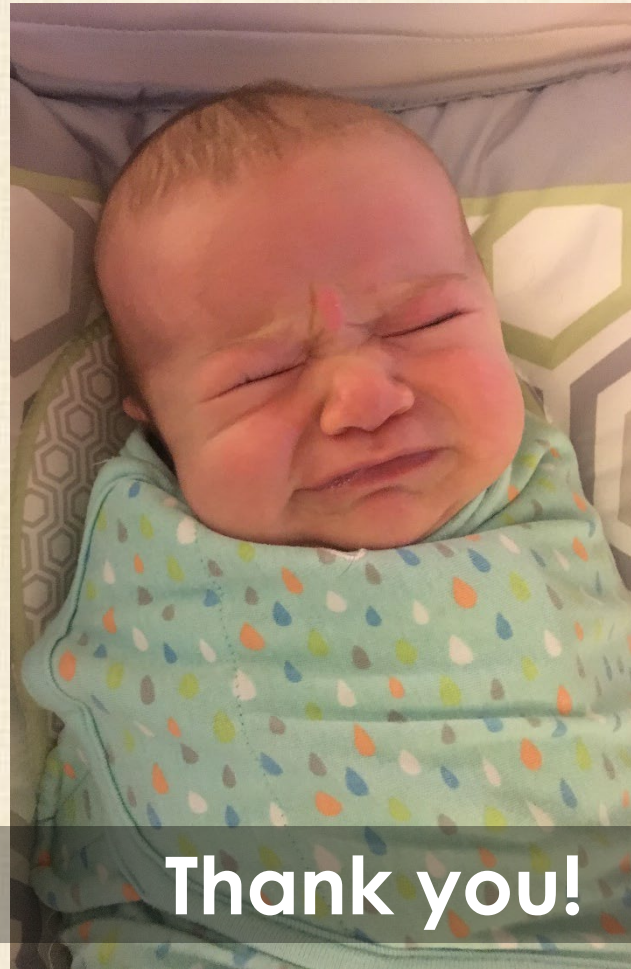
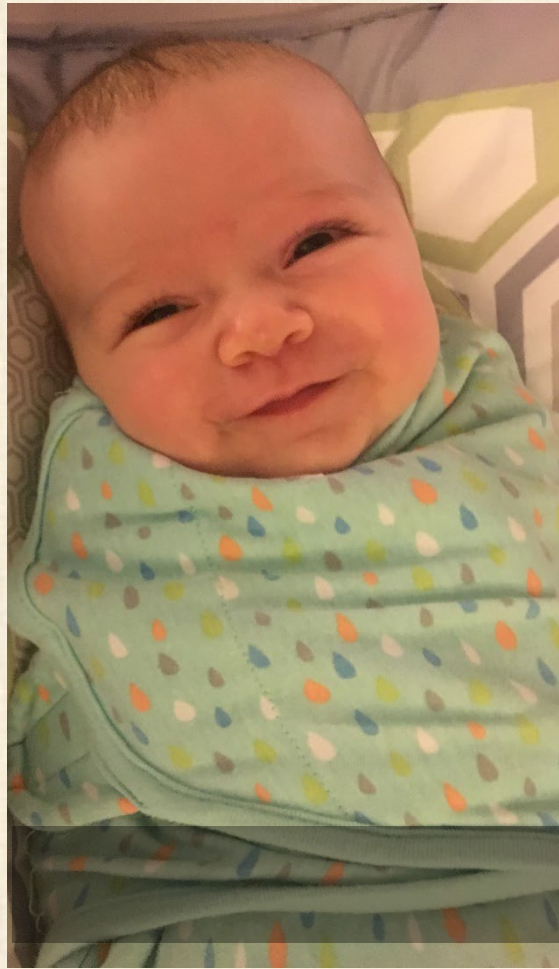


# GET INVOLVED!

- 
- Join the Texas Hill Country Conservation Network breakout discussion
  - Find shared goals within Network Strategic Plan and your organization
  - Reach out to Ryan Spencer, [ryanspencer@txstate.edu](mailto:ryanspencer@txstate.edu)



# The Phases of Collaboration



**Thank you!**





# BREAKOUT CONVERSATIONS



**WRAP UP AT 4PM**



Katherine Romans | Executive Director  
Hill Country Alliance  
[www.hillcountryalliance.org](http://www.hillcountryalliance.org)  
katherine@hillcountryalliance | 512-410-9368



hill country alliance

## CORPORATE PARTNERS

# CAMP LUCY

### FAMILY OF COMPANIES

BRAUN & GRESHAM  
ATTORNEYS AT LAW

  
**Plateau**  
Land & Wildlife  
Management

  
PLATEAU  
LANDGROUP

**JAMES  AVERY**  
artisan jewelry



**DUCHMAN**  
★  
FAMILY WINERY

**(512)**  
brewing company

## FOUNDATION & AGENCY PARTNERS

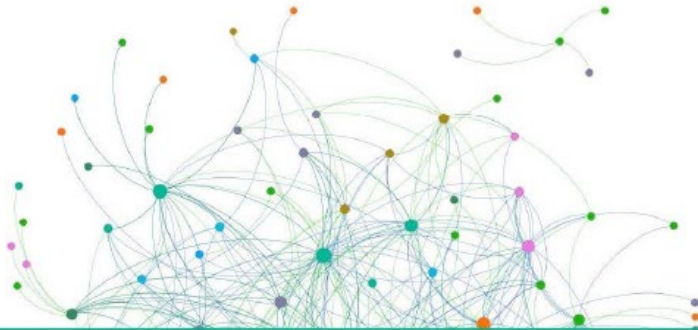
 THE CYNTHIA & GEORGE  
**MITCHELL**  
FOUNDATION



hill country alliance



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